



JIM GIBBONS
Governor

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July 21, 2009

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TO: ALL LICENSEES AND INTERESTED PARTIES

RE: INFORMATIONAL SEMINARS

Recently there has been a great deal of attention focused on nightclub operations affiliated with Nevada licensees. Clearly, this is an important issue which, if left unattended, can lead to serious regulatory ramifications.

In addition to nightclub operations, there are a number of other areas where regulatory concerns have surfaced. Either through lack of knowledge or apathy, licensees are creating regulatory challenges in areas requiring corrective action. Following are just a few examples of these areas of interest:

- The conduct of promotions;
- Approval and conduct of tournaments and charitable events;
- Race and Sports Book Operations;
- Intellectual property theft; and
- Questionable or misleading advertising

The vast majority of this State's licensees attempt to "get it right" and any indiscretions are typically addressed in a non-disciplinary fashion with the cooperation of the licensee. The Board recognizes these are hard economic times and licensees are facing increased competitive pressures. This does not mean, however, the Board can allow a reduction in the regulatory standards governing licensees' operations.

In order to reduce disciplinary actions and foster open communication between the Board and gaming licensees, the Board is proposing informal seminars covering our collective areas of concern. These seminars would allow the Board to identify some common pitfalls frequently seen and provide an opportunity for the industry to voice their challenges and concerns. The process will also provide any needed clarification of governing statutes and regulations.

This would be an operator's workshop, not a formal seminar on law. The appropriate audience would be mid-level supervisors and program managers. It would be property individuals that are responsible for following and enforcing policy and legal/regulatory requirements.

Depending upon industry interest, these informal seminars can be an ongoing process, a one time event or not at all. We realize there are areas of interest not addressed in this letter; therefore we welcome any additional suggestions for discussion. Should your property have an interest in an informal dialog of this nature and/or suggested topics for discussion, please so indicate by email at rsayre@gcb.nv.gov. If there is enough interest in this process, the Board will build a presentation, coordinate efforts, and notify appropriately.

Sincerely,

Randall E. Sayre
Member

RES/at

cc: Dennis K. Neilander, Chairman
Mark A. Lipparelli, Member
Peter Bernhard, Chairman, Nevada Gaming Commission
Records and Research Services