Oddin.gg

BETTING LINES USED FOR WAGERING

ON ESPORTS COMPETITIONS

Presentation to Nevada Gaming Control Board

July 18th, 2022

Oddin.gg is a
B2B esports odds feed,
risk management & iFrame provider
with focus on truly engaging live betting.

90+ people

Available on 6 continents

Legally operates in New Jersey, US
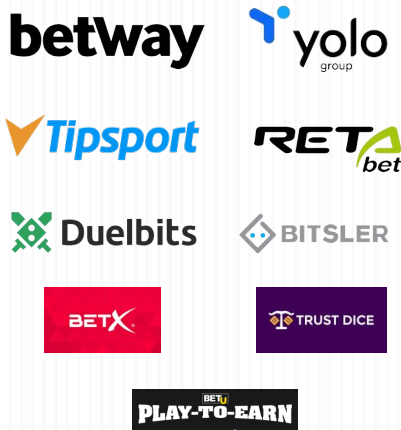
Applied for Ontario license, CA
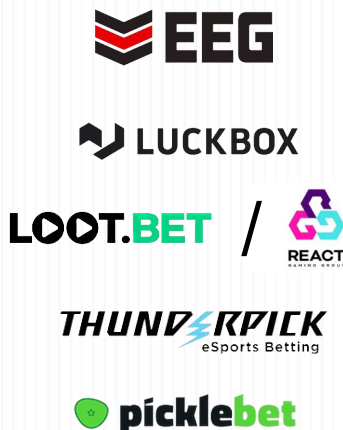
BOOKMAKERS AND PLATFORMS WE SUPPORT

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Trusted by the best in the industry. By those who take esports betting seriously. Our network has more than tripled in the last 12 months.

TRADITIONAL BOOKMAKERS	ESPORTS – CENTRIC BOOKMAKERS	PLATFORMS
betway · yolo group	EEG	SG SCIENTIFIC GAMES · Aspire Global
Tipsport · RETAbet	LUCKBOX	ALTENAR · SOFTSWISS
Duelbits · BITSLER	LOOT.BET / REACT GAMING GROUP	BETBY · ARLAND TECHNOLOGIES
BETX · TRUST DICE	THUNDERPICK eSports Betting	sirplay · NOVUSBET
BETU PLAY-TO-EARN	picklebet	

Majority of our partners use risk management services with us.

iFrame Solution

PRE-MATCH VS. LIVE BETTING

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Pre-match

- Around 20% of betting volume on esports globally

- Before the game starts

- Main data input is the historical and recent performance of teams and players

- Influenced by roster changes, patches, teams or tournaments specifics, etc.

- Odds can be adjusted based on the incoming bets

Live

- Around 80% of betting volume on esports globally

- Once the game starts

- Odds constantly change depending on the situation in the game

- Some titles are fast-paced like Counter Strike, others extremely complex like League of Legends

- Real-time data available through multiple sources

- Odds can be adjusted based on the incoming bets

HOW WE CALCULATE LIVE ODDS

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HIGHLY SCALABLE SOLUTION BUILT FOR ESPORTS

Games → Live Data → Predictive Models → Trading / Risk Management → Final odds

Expert Traders

Betslips

betway

SG SCIENTIFIC GAMES

Aspire Global

ALL BUILT UPON LOW LATENCY & AUTOMATED INFRASTRUCTURE

Our Capabilities:

| Game, API, Image Recognition | AI, Big Data, Machine Learning | Smart Money Identification | Recalculates in milliseconds |

INPUT: GAME DATA

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Games

GAMES API

GETTING THE DATA FROM THE SERVER

IMAGE RECOGNITION FROM THE OFFICIAL STREAMS

OFFICIAL DATA PARTNERS

Live Data

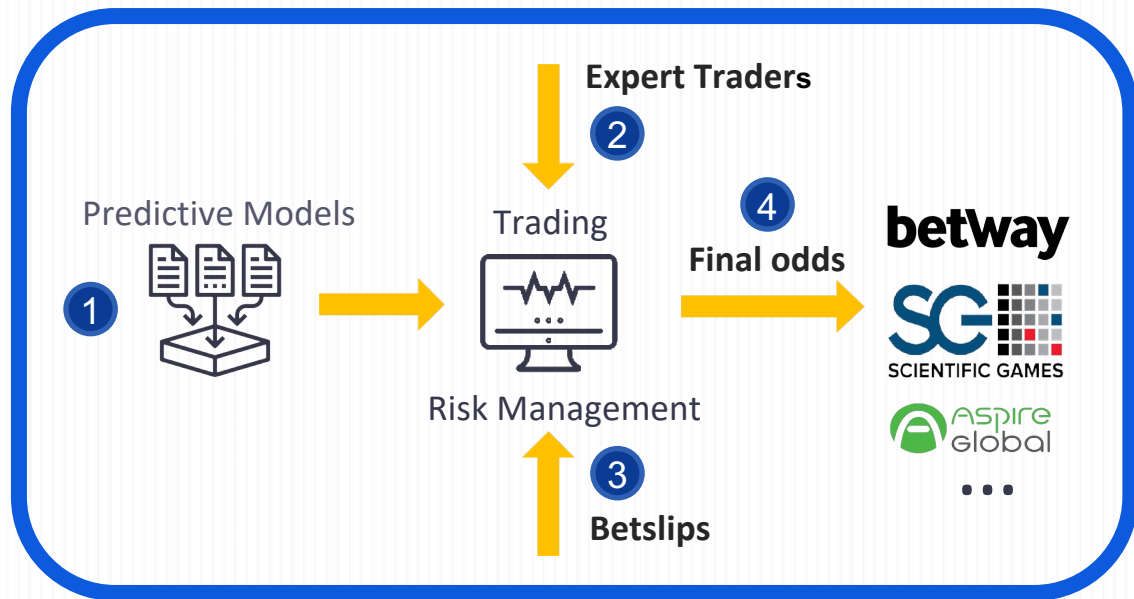# OUTPUT: ODDS FEED IMPROVED BY RISK MANAGEMENT

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1) Fully automated system and algorithms calculate the odds

2) Traders are able to slightly adjust lines and make predictions

3) Based on the incoming volume (betslips), we are able to feel the sentiment on the market and

   a) Adjust the lines properly
   b) Identify potential match-fixing

4) Final odds are sent to our clients

Expert Traders

2

Predictive Models

1

Trading

4

Final odds

betway

SG SCIENTIFIC GAMES

Aspire Global

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Risk Management

3

Betslips

INTEGRITY: CHEATING AND MATCH-FIXING
2 CRITICAL TOUCHPOINTS

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Content Side

ORGANIZERS

ESL *

PGL

RIOT GAMES

...

Content in form of tournaments

Cheating
Doping
Stream sniping
...

*ESL, PGL and Riot Games are independent brands; there is no direct relationship between them and Oddin.gg
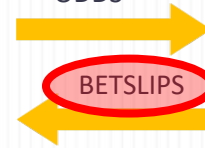
Betting Side

OPERATORS AND PLATFORMS

MODELS & ALGORITHMS

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ODDS

BETSLIPS

betway

THUNDERPICK
eSports Betting

SG
SCIENTIFIC GAMES

Aspire Global

ODDIN.GG: RISK MANAGEMENT

Oddin.gg identify the patterns for potential match-fixing

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1) Do not misinterpret integrity of data (the data is flawless)
versus
integrity of the game (cheating, match-fixing, etc.)

2) If the TOs distribute data officially, it does not mean they are cleared from integrity perspective (code of conduct in place, etc.)

3) Esports is constantly evolving, there are tournaments with high integrity standards yet without official data; limiting betting on these leagues will be counter productive

4) We do not perceive any risks for bettors in case official data is not used by bookmakers, this is bookmakers' risk to consider; you just need data that is not slower than somebody else's

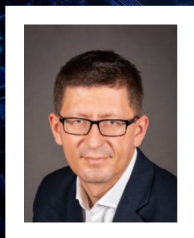**Oddin.gg prefers to work with official data where possible**

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Q & A

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Truly Engaging Esports Betting Experience

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