

# **Marijuana Business Conventions**



#### **Cassandra Farrington** *Co-founder & CEO* Marijuana Business Daily



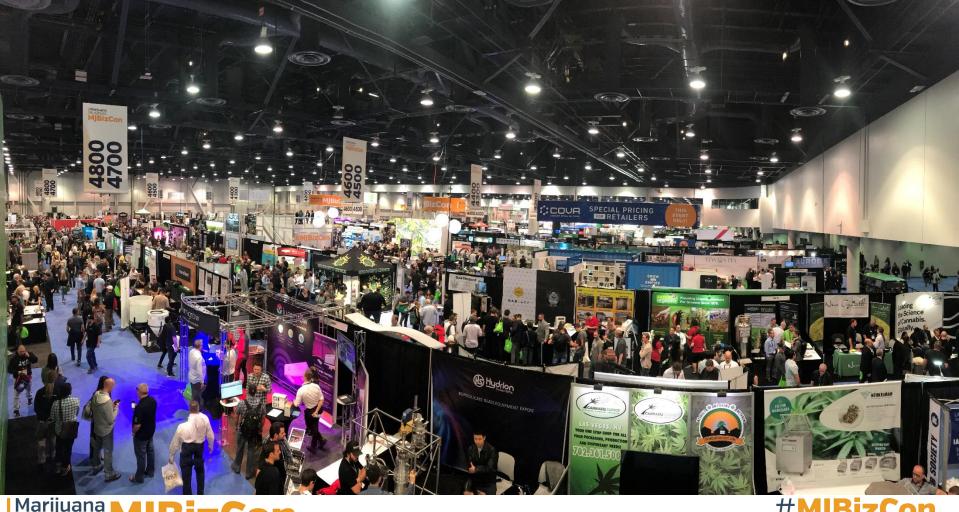
© 2017 Anne Holland Ventures Inc. All rights reserved.



#### MJBizTV – A Peak Inside the Convention







Business MJBizCon

© 2017 Anne Holland Ventures Inc. All rights reserved.

## Who Attends MJBizCon?

The visitors to Las Vegas for MJBizCon are very reflective of the modern cannabis industry

- Various mainstream professional backgrounds and prior industry experience
- Investors: more every year
- Nationwide, Global: All 50 states + Puerto Rico and 45 countries

Marijuana MBizCon





## What's displayed at MJBizCon?

- AgTech
- Business software
- Laboratory testing expertise
- Banking solutions
- Legal & accounting services
- Packaging solutions
- Retail displays

Business MBiz

- Extraction equipment
- Security systems





No THC-activated products are displayed or sold on the premises. It's against the law to do so.

Each and every delegate agrees through the terms and conditions associated with their attendee badge to abide by all facility, local, state and federal laws and regulations.







Why is MJBizCon Important to the Industry?

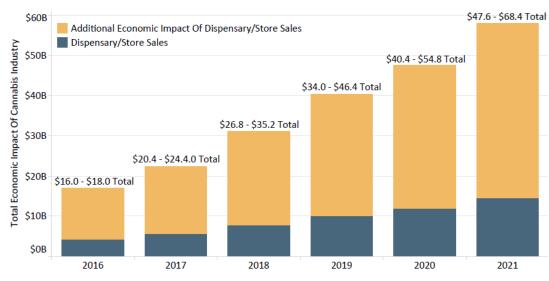
Business events of this nature raise the professionalism and legitimacy of the cannabis industry.

- The next year of industry development launches off MJBizCon.
- That development is having a huge economic impact in the U.S. and globally.

MBiz

Marijuana

Business



U.S. Cannabis Industry Total Economic Impact: 2016 - 2021

(In Billions Of U.S. Dollars)

Copyright 2017 Marijuana Business Daily, a division of Anne Holland Ventures Inc. All rights reserved.

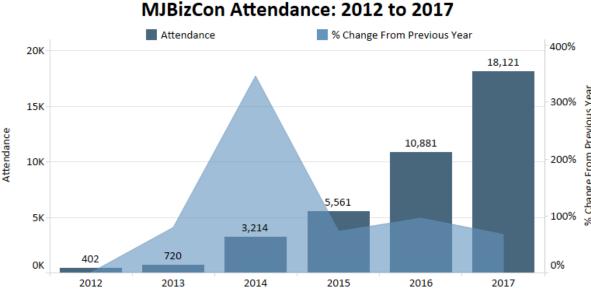


## Why is Las Vegas Important to MJBizCon?

The Trade Show Capital of the World!

Space to grow the event

Already-proven successful model for cooperation:



Source: Marijuana Business Daily © 2017 Marijuana Business Daily, a division of Anne Holland Ventures Inc. All rights reserved.

MJBizCon + Rio All-Suites Hotel & Convention Center 2014-2016 Marijuana MBizCon



## Why Is MJBizCon Important to Las Vegas?

- Mega convention in the making?
- Nevada at the center of the action
  - Dealflow and investment
  - Local cannabis businesses spotlighted during the convention





### **THANK YOU!**



#### **Cassandra Farrington**

Marijuana Business Daily



© 2017 Anne Holland Ventures Inc. All rights reserved.