

BEFORE THE NEVADA GAMING COMMISSION
AND THE STATE GAMING CONTROL BOARD

In the Matter of

BALLY TECHNOLOGIES, INC.

(Delayed Public Offering)

ORDER

THIS MATTER came on regularly for hearing before the State Gaming Control Board (“Board”) on March 9, 2011, and before the Nevada Gaming Commission (“Commission”) on March 24, 2011, in Las Vegas, Nevada; and

THE BOARD AND COMMISSION having considered all information pertinent hereto;

IT IS HEREBY ORDERED BY THE NEVADA GAMING COMMISSION UPON THE RECOMMENDATION OF THE STATE GAMING CONTROL BOARD:

1. THAT the following applications, as amended and supplemented, have been filed:

a. The applications of Bally Technologies, Inc. for (i) a two-year approval of a continuous or delayed public offering by it or any affiliated company wholly-owned by it which is or would thereby become a publicly traded corporation (“Affiliate”) and (ii) approval to place restrictions upon the transfer of, and to enter into agreements not to encumber, the equity securities of Alliance Holding Company and Casino Electronics, Inc., in conjunction with a continuous or delayed public offering,

b. The application of Alliance Holding Company for approval to place restrictions upon the transfer of, and to enter into agreements not to encumber, the equity

securities of Bally Gaming International, Inc., in conjunction with a continuous or delayed public offering,

c. The application of Bally Gaming International, Inc., for approval to place restrictions upon the transfer of, and to enter into agreements not to encumber, the equity securities of Bally Gaming, Inc., in conjunction with a continuous or delayed public offering, and

d. The applications of Casino Electronics, Inc. and Bally Gaming, Inc., for approval to guarantee securities issued by Bally Technologies, Inc. or its Affiliate(s) in conjunction with a continuous or delayed public offering, and to hypothecate their assets to secure the payment or performance of obligations evidenced by securities issued by Bally Technologies, Inc. or its Affiliate(s) in conjunction with a continuous or delayed public offering.

2. THAT for a period of two years, Bally Technologies, Inc. and its Affiliate(s) are granted approval, pursuant to NGC Regulation 16.115, to make public offerings, subject to the following conditions:

a. That at all times during the two year period, Bally Technologies, Inc. and its Affiliate(s) shall timely file all reports required by Section 13 or Section 15(d) of the Securities Exchange Act of 1934, as amended;

b. That upon filing documents with the United States Securities and Exchange Commission ("SEC") regarding the sale of any securities for which approval would otherwise be required, Bally Technologies, Inc. and its Affiliate(s) shall contemporaneously provide written notice and copies of such documents to the Board's Corporate Securities Division, and shall keep said Division continuously and promptly informed as to the progress of any public offering made hereunder and as to any other event that would have a material effect on Bally Technologies, Inc. or its subsidiaries, which would be subject to reporting on SEC Form 8-K; and

c. THAT the approval herein granted may be rescinded without prior notice upon the issuance of an interlocutory stop order by the Chairman of the Board. Said

interlocutory stop order, if issued, shall remain in effect until the interlocutory stop order is lifted by the Commission upon such terms as are satisfactory to the Commission.

3. THAT the Commission hereby delegates to the Chairman of the Board the authority to issue interlocutory stop orders for any cause deemed reasonable by the Chairman, which shall remain in effect until lifted by the Commission as provided in Paragraph 2(c) above.

4. THAT for a period of two years, Bally Technologies, Inc. is granted approval, pursuant to NGC Regulations 15.510.1-4 and 15.585.7-3, as applicable, to place restrictions upon the transfer of, and to enter into agreements not to encumber, the equity securities of Alliance Holding Company and Casino Electronics, Inc., in conjunction with a public offering made under the approval granted by Paragraph 2 of this Order.

5. THAT for a period of two years, Alliance Holding Company is granted approval, pursuant to NGC Regulation 15.585.7-3, to place restrictions upon the transfer of, and to enter into agreements not to encumber, the equity securities of Bally Gaming International, Inc., in conjunction with a public offering made under the approval granted by Paragraph 2 of this Order.

6. THAT for a period of two years, Bally Gaming International, Inc., is granted approval, pursuant to NGC Regulation 15.510.1-4, to place restrictions upon the transfer of, and to enter into agreements not to encumber, the equity securities of Bally Gaming, Inc., in conjunction with a public offering made under the approval granted by Paragraph 2 of this Order.

7. THAT for a period of two years, Casino Electronics, Inc. and Bally Gaming, Inc., are each granted approval, pursuant to NGC Regulation 16.100, to guarantee securities issued by Bally Technologies, Inc. or its Affiliate(s) in conjunction with a public offering made under the approval granted by Paragraph 2 of this Order, and to hypothecate their assets to secure the payment or performance of obligations evidenced by securities issued by Bally Technologies,

Inc. or its Affiliate(s) in conjunction with a public offering made under the approval granted by Paragraph 2 of this Order.

ENTERED in Las Vegas, Nevada, this 24th day of March 2011.